



Update

NEW *Centered Today* on "THE BIG ONE"

A couple of months ago we needed to stop and take stock of our progress and our financial bottom line. Listener feedback to our Phoenix-based program was slim indeed. And so, provisionally, another door opened...

We responded to an unsolicited offer to expand our program reach to 18 east coast States and 6 Canadian Provinces via **WWVA-AM 1170, "THE BIG ONE"** in Wheeling, WV. Their daytime programming is **Fox News** and the big names in commercial talk radio but beginning at 8 pm they broadcast religious programming far and wide. Our new ***Centered Today*** slot is **8:15 to 8:45 pm every Wednesday**.



While we were at it we cancelled our expensive Phoenix contract and our 15-minute time slots on small Christian radio stations. And then, we combined our two shows into one half-hour weekly program: the new ***Centered Today*** includes a guest interview on wide-ranging topics followed by a carefully-targeted Biblical reflection.

Finally, we re-negotiated our radio contracts in Virginia for better times at better rates. We're now on for a full half-hour **every Sunday at 9:00 am in Norfolk** (WYRM-AM 1110), **at noon in Roanoke** (WKBA-AM 1550), **and also at noon in Lynchburg** (WKPA-AM 1390).

We learn as we go along. Several radio professionals (both Christian and non-Christian) have told us that our program content and production are among the very best they've heard. So, we rejoice in the LORD Who alone gives the increase and deserves the glory!



Penetrating the Islamic World

Meanwhile, back on the ~~radio~~ **internet...**

Centered Today goes out to the whole world each week via our website. And, we've electronically archived ALL our shows so that patrons can listen to (or download) any show on any topic at any time.

Recently we received a note of appreciation from faculty members of a large Christian school in **INDONESIA**, the country with the **greatest Muslim population in the world!**



We've done our level best to expand our reach even while economizing. Please consider a year-end tax-deductable gift of support for this cutting-edge ministry. If you're a regular patron, please continue your support (and, if possible, increase it a tad). Please be assured: there's absolutely **NO FAT** in our budget. Every penny directly supports the outreach.

THANK YOU for your faithfulness!

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