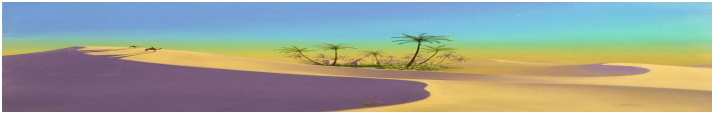




# Update

## An Oasis in the Talk Radio Desert



What does ordinary talk radio sound like to you? Once you get beyond the commercials, announcements, traffic reports, news bulletins and all the rest, it often sounds angry, or negative, or frivolous, or even downright depressing!

Our **Centered Today** program on KFNX-1100 Talk Radio Phoenix is different: different from ordinary conversational shows and different from other religiously-oriented programming. We call it a “reasonable conversation about life and faith,” and you’ll find that while the topics vary widely, the approach is consistent. Each show is carefully prepared (though not “rehearsed”), polite (no arguments or interrupting), and thoughtfully presented.

Most talk radio shows sound like a political caucus in a union hall. Most religious programming sounds like a tent meeting. There’s nothing wrong with either. However, our **Centered Today** broadcast sounds more like a living room conversation with a new and interesting visitor in your home. And, our original **Centered: Your Life With the Master** show on Christian radio focuses on the truth, the comfort, *and the beauty* of the Gospel as it is revealed in both the Old and New Testaments.

Several of our guests on **Centered Today** have said that our broadcast is exactly the type of show they’d produce themselves if they could. And, when potential guests sample the show via our website and review our guest list, they readily consent to an on-air interview. Just recently, in our guest invitations to nationally-known authors for our autumn programs, we’re *batting a thousand*—every invitation produced a “yes!”

People who listen to **Centered: Your Life With the Master** relate how they feel the message was composed just for them (that’s the work of the Spirit alone). Others remark that the program is thought-provoking, giving them something truly important to ponder.

Now, if we could just widen our reach. Here are two easy ways you can help: 1) encourage friends, neighbors, and relatives to check out the programs via our website ([www.CenteredOnline.org](http://www.CenteredOnline.org)) or in “real time” if they can receive one of our broadcasts on the radio; and 2) write a note to a local talk radio station asking them to consider carrying **Centered** and/or **Centered Today**.

We’re convinced: *people are thirsty!*



## Outreach and Promotion

Recently we’ve promoted the ministry of **Centered** in churches in Virginia, Washington DC, New Jersey, Michigan, Maryland, and North Carolina. After an oral presentation (usually just before I preach a brilliant ☺ sermon) to a congregation, we leave behind posters and cards. And, we continue to solicit commercial sponsors in the Phoenix area.

In cyberspace, our webmaster has spiffed up our internet site, saving us money in the process by eliminating the need to pay a monthly charge for presenting our sound files. And, our intrepid treasurer scratched the fees we were paying to receive donations online (credit cards still work, of course, but it’s now done very securely via *PayPal*).

As you well know, times are tough—especially for non-profits. And, frankly, in the last few months our receipts from regular donors have been down. The bottom line: at present we have enough resources to pay for our radio time for the next couple of months, but no more.

There you have it: we’re appealing to our friends and supporters. We don’t expect anyone to place us at the top of their donation priority list, but we’re counting on your enthusiasm for the work we’ve done and hope to continue.

**THANK YOU for your faithfulness!**

DB ☸